

27-30/4/2012

Seminar on "The Magic of Innovative Paper Applications"

「印刷紙品的創新應用魔法」研討會

Date 日期 : 29/4/2012 (Sunday 星期日)

Time 時間 : 12nn – 1pm

Venue 地點 : Forum Area, Hall 6, AWE
亞洲國際博覽館 6 號展館 論壇區

Language 語言 : English and Putonghua (Simultaneous Interpretation service will not be provided)
英語及普通話 (恕不設傳譯服務)

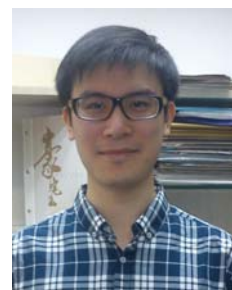
Remarks 備註 : Free Admission 免費入座

About the Speaker:

Mr Richard Chau, Marketing Executive, Acumen Paper Limited

花紋紙業有限公司市場部主任 周浩全先生

As part of the Acumen Paper team, Mr Richard Chau specialises in fancy paper, from which originated Europe, Taiwan, South Korea and Japan, for luxury packaging, corporate communication, marketing and promotion, art and design. Richard has been acquainted to fancy paper applications, packaging solutions, market trends and innovations (Europe, Hong Kong, Macau and mainland China), as well as multinational businesses' needs (cosmetic, entertainment, watch & jewelry, luxury brand, pharmaceutical, hotel, architecture firm, museum, gallery, design consultancy and the government) and their buying behaviors. Building up solutions with end-users, designers, production houses, printing vendors and packaging companies also compose an essential part of his experience.



作為花紋紙業專業隊伍的一員，周浩全先生專責花紋紙市場推廣工作。旗下產品來自歐洲、台灣、南韓及日本，應用於高檔產品包裝、企業傳訊、市場推廣、藝術及設計等範疇。周先生熟絡各種花紋紙應用、包裝方案、市場趨勢及相關創新（歐洲、香港、澳門及中國內地），客戶群遍及各跨國公司，包括化妝、娛樂、鐘錶珠寶、奢侈品、藥品、酒店、建築顧問、博物館、畫廊、設計顧問及政府機構等，同時亦富有與終端用家、設計師、製作公司、印刷商及包裝商共同開發印刷方案的經驗。

Programme 程序表

12nn- 12:15pm	Registration 登記
12:15pm – 12:45pm	Part One: Current Market Situation of Fancy Paper and Trend Forecast 花紋紙之市場現狀分析及發展趨勢預測 Part Two: Fancy Paper Analysis from the Perspective of Fashion & Art 時裝・藝術・花紋紙
12:45pm – 1pm	Q&A Session 答問環節

Remarks 備註:

1. Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
2. Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
3. The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organisers 主辦機構:

