

Seminar on "Colour Management of Offset Printing and Digital Printing"

「柯式印刷及數碼印刷之色彩管理技術」研討會

Date 日期 : 29/4/2012 (Sunday 星期日)
 Time 時間 : 2:30pm – 3:30pm
 Venue 地點 : Forum Area, Hall 6, AWE
 亞洲國際博覽館 6 號展館 論壇區
 Language 語言 : English (No Interpretation Service will be provided)
 英語 (Simultaneous Interpretation service will not be provided)
 Remarks 備註 : Free Admission 免費入座

Programme 程序表

2:15pm – 2:30pm	Registration 登記
2:30pm – 3:15pm	Market Overview & Outlook of Print Colour Management 印刷色彩管理概述及市場展望 Speaker: Mr Fred Chan, Senior Market Development Manager, Ricoh Hong Kong Limited 理光(香港)有限公司 市場及業務拓展部高級市務拓展經理 陳少發先生 Mr Joe Yam, Sales Manager – Prepress & Digital, Heidelberg Hong Kong Ltd 海德堡香港有限公司 銷售經理 - 印前及數碼印刷 任子浩先生
3:15pm – 3:30pm	Question and Answer 答問時段

Remarks 備註:

1. Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限。先到先得。
2. Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
3. The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Event Organisers 活動主辦機構：



About the Speakers 講者簡介:

Mr Joe Yam, Sales Manager – Prepress & Digital, Heidelberg Hong Kong Ltd
海德堡香港有限公司 銷售經理 - 印前及數碼印刷 任子浩先生



Mr Joe Yam holds a degree in Computer Science with Software Engineering from the University of Western Ontario, Canada. He began his career in the graphics arts industry in 2002, as an Application Engineer in Heidelberg. After that, Joe held various managerial positions in different sectors, including the Technical Solutions Manager for Kodak and Digital Centre Manager for Icycle. Taking the role of Sales Manager in the field of Prepress and Digital Printing, he returned to Heidelberg in 2009. Throughout these years, Joe has accumulated a wealth of skills and experience in prepress and digital operations and technologies.

任先生畢業於加拿大西安大略大學，主修電腦及軟件工程。他於2002年加入海德堡成為印前部工程師，其後亦曾出任柯達公司工程解決方案經理及 Icycle 公司數碼中心經理。及至2009年，任先生回到海德堡公司擔任香港區印前及數碼印刷部銷售經理。多年來，他在印前及數碼印刷方面累積了豐富的操作經驗及深厚的技術知識。

Mr Fred Chan, Senior Market Development Manager, Ricoh Hong Kong Limited
理光(香港)有限公司 市場及業務拓展部高級市務拓展經理 陳少發先生

Mr Fred Chan has been serving the production printing industry for over 14 years. He joined Ricoh Hong Kong in 2005 and now oversees the company's business growth in both Solution Software and Production Printing by implementing strategic plans. To contribute to the development of digital printing industry in Hong Kong, Fred also serves as the Vice Chairman of the Hong Kong Digital Printing Association. He holds a BEng in Electronics & Communications Engineering and a MSc in Management.

陳先生從業生產印刷業超過14年。他於2005年加入理光(香港)，現主要負責實施戰略計劃以推動公司在解決方案軟件和印刷生產方面的業務發展。陳先生兼任香港數碼印刷協會副主席，為香港數碼印刷業的發展作出貢獻。另外，他擁有電子與通信工程學士學位和管理碩士學位。