

27-30/4/2012

## Seminar on

# "Latest Trends in Digital Printing - the Revolutionary Inkjet Printing Technology" 「數碼印刷最新發展 - 革命性的噴墨打印技術」研討會

Date 日期 : 27/4/2012 (Friday 星期五)

Time 時間 : 11:30am – 12:15pm Venue 地點 : Forum Area, Hall 6, AWE

亞洲國際博覽館6號展館 論壇區

Language 語言 : English (Simultaneous Interpretation service will not be provided)

英語 (恕不設傳譯服務)

Remarks 備註 : Free Admission 免費入座

#### About the Speakers 講者簡介:

Mr Tony Gruenke is an expert in Commercial Print with 28 years of experience in printing and graphic communications. He joined the Xerox Corporation as a Production Color Specialist, who was responsible for the development and sale of production colour equipment in the Graphic Communication market across London and the SE of the UK. With outstanding sales performance, he won Honours Club in his 1<sup>st</sup> year. To further expand the customer base for Xerox UK Ltd, He was assigned to specialise in Full production system – iGen3, and he achieved over 20% growth every year. In 2008, Tony moved to Fuji Xerox NZ and achieved the General Manager's Award in the next year. Utilising his previous experience, Tony now strives to develop the Service Bureau sector and larger Graphic Communication accounts around New Zealand, with a particular focus on the Color Continuous Feed solutions.



Tony Gruenke 先生是一位商業印刷專家、於印刷及圖像傳訊方面擁有28年工作經驗。他初加入施樂公司時、擔任生產型色彩專家一職、負責倫敦和英國東南部圖像傳訊市場生產型色彩設備的銷售和開發、其間他獲得了優秀的成績、更於首年奪得最高榮譽大獎。其後他專注生產型方案 iGen3的業務拓展、主力為施樂英國公司擴大客戶群、其間他再次打造了亮麗的銷售成績、毎年均錄得超過20%的增長。2008年、Tony轉職富士施樂紐西蘭公司、並於次年取得最優秀總經理大獎。憑藉過往的經驗、Tony 現專注發展紐西蘭大型印量之客戶群及業務規模較大的圖像傳訊帳戶、尤其注重於彩色連續紙印刷方案。

11:15am –	Registration 登記
11:30am	registration with
11:30am –	Latest Trends in Digital Printing - the Revolutionary Inkjet Printing Technology 數碼印刷最新發展 - 革命性的噴墨打印技術
12nn	Speaker:
	Mr Tony Gruenke, IBG Business Development Manager, Fuji Xerox
12nn –	Question and Answer 答問時段
12:15pm	

#### Remarks 備註:

- 1. Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限,先到先得。
- 2. Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- 3. The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

### **Event Organisers**

活動主辦機構:



