

Seminar on “Green Printing and Sustainability”

「印刷業趨勢：環保與可持續發展」研討會

(Free admission 免費入場)

Date 日期 : 27 / 4 / 2011 (Wednesday 星期三)
Time 時間 : 2:30pm - 3:45pm
Venue 地點 : Forum Area, Hall 6, AsiaWorld-Expo 亞洲國際博覽館 6 號展館論壇區
Language 語言 : Cantonese 粵語
(no simultaneous interpretation will be provided 不設即時傳譯服務)

Time 時間	Outline 大綱
2:15pm - 2:30pm	Registration 登記
2:30pm - 2:55pm	<p>Green Printing Production 環保印刷製造</p> <p>Speaker 講者： Mr Dicky Choy, Marketing Director, Green Production (Overseas) Group 蔡榮照先生，綠藝(海外) 制作市場部總監</p> <p>Abstract 內容： How should the printing industry 「protect the environment」? 印刷業如何面對環保大趨勢</p>
2:55pm - 3:20pm	<p>Green Printing Strategies 環保印刷策略</p> <p>Speaker 講者： Dr Simon S C Chau, Chair, LifeFlow and Produce Green 周兆祥博士，流動生命及綠田園基金主席</p> <p>Abstract 內容： Strategies for a more eco-friendly printing industry: Each step along the process can be “greener” to maximize profit and minimize pollution and resource consumption. Tips on smart design, paper choice, ink choice, binding, packaging, paper saving and energy saving to achieve this goal. 怎樣再進一步綠化印刷業：在整個生產的過程中，我們都可以一方面增加利潤，一方面更保育地球資源、減少污染破壞環境；重點介紹在設計、選紙、選墨、訂裝、包裝、廢料處理、省紙、節能等範疇的可能性和挑戰。</p>
3:20 pm - 3:45pm	<p>Green Printing Management 環保印刷管理</p> <p>Speaker 講者： Mr CM Yeung, Director (Environmental, Equipments and Outsourcing Management) of Leo Paper Group (HK) Ltd.</p>

	<p>楊澤民先生 利奧紙品集團(香港)有限公司 環境、設備及外包管理董事</p> <p>Abstract 內容：</p> <p>Leo Paper Group will present Green Printing Management, including internal management, green culture, management system, carbon emission control, NGOs partnerships etc.</p> <p>利奧集團的代表將介紹環保印刷企業管理，包括內部管理、環保文化、體系認證、碳排放管理、第三方機構合作等。</p>
--	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Remarks: The Organiser reserves the right to alter the programme without prior notification.

備註：內容及編排以主辦機構最後公佈為準。

Organisers 主辦機構：

